

News Bulletin of the Union of National Economic Associations in Japan

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Introductory Comments

Anticipating the Occasion of our 70th Anniversary Commemorative Project, “The Economics Forum: New Roles for Economic Studies in the 21st Century”

Ken'ichi ENATSU
President

It is 2020, and two decades have already passed in the 21st century. We remember how the millennium arrived just recently and realize the truth expressed in the Japanese proverb derived from Chinese poetry, “Time flies as swiftly as an arrow.”

The transition of world affairs during the past 20 years far surpasses the human experience in the last century, not only in quality and quantity but also in speed and expansion. Such phenomena “transcending limitations” currently proceed universally in politics, economy, society, culture, and many other areas, and we are facing new chaotic situations and problematic issues that cannot be solved by the perspectives and methods we have known.

On the other hand, we wonder if the study of economics, our field of specialization and focus of constant research and education, has fully

accumulated substantial results in response to the changing times. It seems that we should consider the implications of the fact that academic economics is also facing a turning point.

Established in 1950, The Union of National Economic Associations in Japan (hereafter to be abbreviated as ‘The Union’) celebrates its 70th anniversary this year. It is symbolic that we are also standing at the crossroads where we need to consider the structure, management, and other aspects of the organization.

‘The Union’ up till now has strictly maintained its academic nature and the history and tradition accumulated by the profound knowledge and efforts of its numerous predecessors, and we should be proud of the remarkable achievements by this approach. However, is it proper that ‘The Union’ remain this way in the next 10 or 20 years, keeping its old ways and

rigorously maintaining its academic nature?

I think that it is time for ‘The Union’ to respond to meeting the demands of the social environment and world conditions, wake up to the new mission the study of economics must accomplish, and restore itself as an academic organization that can present diverse policies that offer solutions to current issues such as SDGs (Sustainable Development Goals) and ESG (Environment Social Governance).

I expect the 70th anniversary commemorative project to be an event that serves as a kickoff for this transformation. I wish very much that

the member societies of ‘The Union’ will maximize their joint knowledge and synergy to create a convention where we can examine the “new roles for economic studies in the 21st century” (the critical issues of economics, business administration, and commerce, including the role development and cultivation of new researchers from a global perspective) as they plan and prepare the “Economics Forum” on the occasion celebrating the 70th anniversary of founding ‘The Union’.

I sincerely appreciate the understanding and cooperation of each of our members in advance.

On the Publication of the 39th Issue, Information Bulletin of The Union of National Economic Associations in Japan

Shinya SAKANO (Waseda University)
Chairman, Editorial Committee

We published the 39th issue of the Information Bulletin of The Union of National Economic Associations in Japan in December 2019. The bulletin included articles from 11 academic societies, namely the Japan Academy of Business Administration, Japan Economic Policy Association, The Japan Society of Transportation Economics, The Agricultural Economics Society of Japan, Japan Statistical Society, Japan Society of Marketing and Distribution, Japan Association for Management Systems, International Society of Collective Economy, The Japanese Association of Management Accounting, Japan Academy for Asian Market Economies, and Japan Association for Cultural Economics (Japan).

From the respective academic societies mentioned above, Fumitaka Iwanami, Yasuhiro Tsukahara, Katsumi Kojima, Kazuhiko Hotta, Shinya Sakano, Hiroaki Ishii, Kenya Murayama, Kazuyoshi Ueno,

Shoichiro Hosomi, Rika Kashiwagi, and Toshiyuki Masubuchi were elected as the Editorial Committee members. Likewise, Fumitaka Iwanami, Takashi Yanagawa, Yoshinori Takahashi, Hisako Sekine, Hiroshi Saigo, Saeran Doh, Hiroaki Itakura, Hitoshi Oguma, Shoichiro Hosomi, Rika Kashiwagi, and Kazuko Goto were elected as the Authoring Committee members. (The order of each Editorial and Authoring Committee member follows the order of their academic societies listed above.)

We held two Editorial Committee meetings.

In the first Editorial Committee meeting held on February 4, 2019, we first elected the committee members; then, we explained the editing schedule to be followed and the methods for distributing / transmission. It was agreed that the schedule for editing the 39th Issue will proceed in the same way as for the 38th issue.

The Information Bulletin of The

Union of National Economic Associations in Japan has been published electronically since we stopped providing the distribution of its printed version since the 35th Issue (published in December 2015), and it is currently available on The Union homepage and J-STAGE. For this reason, we added the following indication to the “Authoring Guidelines” upon requesting the Authoring Committee members for their articles: “The International Bulletin electronic version has made it possible to include not only text data but also photographs, journal covers, and logo images of the academic societies and conferences. Please utilize these functions.”

The internet accesses to the International Bulletin on the homepage of The Union of National Economic Associations in Japan and J-STAGE have been reported to the Editorial Committee and Board of Councilors.

The second Editorial Committee meeting was held on October 11, 2019.

At this meeting, we first reviewed the procedure for the final proofreading of the manuscripts. Next, we reported and confirmed the editing schedule leading to the publication of

the bulletin and the method of distribution (transmission). Further, we considered the academic societies for authoring the articles in the subsequent issue (40th Issue) and determined that we will ask the following 10 societies: Japan Society of Monetary Economics, The Japanese Society of Insurance Science, The Japan Society of Political Economy, The Japan Section of the Regional Science Association International, The Japan Society for Social Science of Accounting, Japan Academy of International Business Studies, Japan Society for Business Ethics Study, The Japanese Association of Administrative Science, Japanese Association for Chinese Economy and Management Studies, and Accounting History Association (Japan).

Then, the Secretariat proposed to renew the cover design of the 40th Issue to be published in December 2020 and to include articles about our activities in recent years (the Academic Forum held 5 times already) on the occasion of the project for the 70th anniversary of the founding of The Union of National Economic Associations in Japan. It was agreed that this issue will proceed according

to the consideration and examination by the Board of Directors, Board of Councilors, and Editorial Committee of the International Bulletin.

The publication of the manuscripts submitted to the International Bulletin by the authoring academic societies in their respective academic journals will open the International Bulletin to a wide range of audiences and presupposes its extensive recognition. We encourage the authoring societies to actively utilize these manuscripts by publishing them in their newsletters and annual reports, etc.

Finally, I would like to express my appreciation to the respective Editorial Committee and Authoring Committee members, Paul Snowden (Professor and Director of the Center for International Exchange, Kyorin University) who helped us in the proofreading of the English manuscript, the Secretary-General Yoshiharu Kuwana who helped us with the editing, President Ken'ichi Enatsu, and the administrative staff Yoshiko Ishii in charge of the English version for their dedicated support in publishing this issue of the International Bulletin.

**Labor and Employment Relations Association 71st Annual Meeting
Participation Report**

**Hisanao TAKASE (Yasuda Women's University)
Japan Association for Social Policy Studies**

The 71st Annual Meeting of the Labor and Employment Relations Association (LERA) was held at The Westin Cleveland Downtown, a skyscraper hotel in Cleveland, Ohio, U. S. A., on June 13 through 16, 2019. I participated in the conference program for June 13 and 14, presenting in the joint session of LERA and Japan Association for Social Policy Studies on June 14.

According to the LERA homepage, it was established in 1947 as the Industrial Relations Research Association (IRRA). The organization changed its official name to the Labor and Employment Relations Association in 2005. The list of chairpersons since the IRRA days includes the famous researcher in labor affairs, John T. Dunlop, who also served as the United States Secretary of Labor. Currently, LERA has more than 3000 members, and it is supported by mainly the researchers in the employment, labor

affairs, human resources administration, labor economics, labor laws, and public policy sectors, corporate business administrators, and those affiliated to the labor unions in America.

475 participants gathered from 11 countries for the 71st LERA meeting, according to the conference secretariat. The occasion also turned out to be a place of communication and exchange between the participants from diverse backgrounds, including not only the academic researchers and professionals who made research presentations but also the representatives of labor unions, practitioners such as the corporate labor administrators, and those involved in social movements. In fact, this diversity is reflected in the list of the LERA conference sponsors that include Ford Motor Company and UAW in addition to the academic research and higher education research organizations in labor and employment at Cornell, MIT, Rutgers, and UC Berkeley. The

following three sessions I participated in clearly represented the specific feature of the LERA conference. At the session called Featured Luncheon Plenary: Integrating People, Technology, and Operating Systems at Ford's Cleveland Engine Plant held during lunchtime on June 13, the people from Ford Motors and UAW introduced the labor affairs of the Ford engine factories in Cleveland. Another session held in the afternoon on the same day, called Intersectionality and Carework: Effects of Multiple Marginalization on Labor Market Outcomes and Workplace Dynamics, involved discussions about care labor and the relationship with gender or ethnic / racial issues in America. The participants were researchers and social activists for improving the status of care workers. In the afternoon session held on June 14, called The ILO at the Century Mark: Confronting 21st Century Challenges, the researchers and ILO related persons were discussing the past, present, and future of the ILO policy making.

One of my impressions at the LERA conference was the large number of Chinese participants who were current residents at US universities. Apparently, the number of participants were relatively high for the sessions

about employment affairs in China, and this presupposed the keen interest of the conference participants in the problems and issues of China.

Japan Association for Social Policy Studies and LERA have been making exchanges since 2014, and the session held on June 14 at the conference this year was one of our initiatives. In this joint session under the topic, Problems of Long Working Hours in Japan, I delivered one of the three presentations from the Japan side. Professor Ishii of Oita University reported on his research about this topic, focusing on the history, general process, and status quo in a presentation titled, Industrial Relations and Long Working Hours in Japan. Also, Professor Akira Suzuki of Ohara Institute for Social Research, Hosei University, presented his research on the Factors Behind Occurrence of *Karojisatsu* (Suicide due to overwork), giving an overview of the *karoshi* (Death from overwork) problem as a result of working long hours and making a comparative examination of two case studies at Dentsu, Inc. My own research presentation reported on the Abe Administration and "Work Style Reform" Laws. In my report, based on the discourses and policies of the ministers of Prime Minister Abe's

administration, representatives of management groups such as the Japan Business Federation (Keidanren) and the Japan Association of Corporate Executives, representatives of the Japanese Trade Union Confederation (Rengo), the national center for trade unions, and political parties such as the LDP, I focused on the process of formulating the laws related to Work Style Reform (the process from the discussion to legislation at the Work Style Reform Realization Conference) that led to the introduction of two important systems in the Japanese labor law history, namely, the upper limit system with penalties for overtime work and the highly professional system. Janice Bellace of the University of Pennsylvania, former chairperson of LERA and labor law specialist, served as the MC for this session. The commentator for the research presentations was Elaine McCrate of The University of Vermont, the labor economics professional who had participated and presented in the Japan convention of Japan Association for Social Policy Studies. 15 participants exchanged ideas and held a question and answer

period about the critical issue of long working hours in Japan at the session this time.

My participation in the LERA conference was a precious opportunity to experience what it is like to make a research presentation in an international convention. In addition, I had multiple chances for intellectual stimulation through joining various study sessions and making exchanges with the researchers in America. I wish to express my sincere appreciation to those at The Union of National Economic Associations in Japan for providing my transportation and accommodation fees in the form of support for researchers attending international conferences, and to the members of Japan Association for Social Policy Studies in recommending me to receive the financial support to attend the annual meeting of LERA.



Photo: The session on the Japanese critical issue of working long hours

2019 Global Fashion Management Conference Participation Report

Mayuko NISHII (Waseda University)

Japan Society of Marketing and Distribution

With recommendation from the Japan Society of Marketing and Distribution and financial support of The Union of National Economic Associations in Japan, I attended and reported on my research at the 2019 Global Fashion Management Conference (GFMC) held in France from July 11 to July 14, 2019. The convention site was the Republic Campus of ESCP Europe Business School located in Paris. The conference was hosted this year by ESCP Europe and Korean Scholars of Marketing Science.

GFMC is an international conference held as part of the activities of GAMMA (Global Alliance of Marketing & Management Associations), whose goal is to build a social basis for global research and practical study of marketing and management. The participants consist of a wide range of researchers and practitioners from the research institutes,

academic societies, and international textile and apparel associations, mainly from countries in Asia, Europe, and Oceania. This conference takes place every two years in the second half of June and the month of July, and the venues for the 2017 conference was the University of Vienna in Austria, and the 2015 conference was held at the University of Florence in Italy.

Participants from around the world, mainly Asia and Europe, attended this year's conference and made individual research presentations in the 51 session tracks on the convention topic, "Fashion, Culture and Design Management in Sustainable Environment". Of the 51 session tracks, approximately 20 were about digital marketing. In addition to the individual presentations, there were 4 symposia, namely, 1) B2B Innovative Digital Marketing Symposium, 2) 2019 SIMktg - GAMMA Joint Symposium: Fashion Branding and Retailing in a Sustainable Environment, 3) 2019

Global Culture Market Equity Symposium, 4) 2019 KAPPS - GAMMA Joint Symposium. The Keynote Speech was given by Professor John Cadogan of Loughborough University and Chief Editor of *International Marketing Review*. (Cf. Attached image) In the lecture, there was discussion between the speaker and the audience about the effective approaches of research for building an even more substantial theory, based on the characteristics of the papers selected for publication in recent years. Further, the conference provided the opportunity to listen to the stories by the editors of 9 journals, such as the *Journal of Business Research*, *International Journal of Advertising*, and *Journal of Global Fashion Marketing*, in the “Meet the Editors” session.

Another highlight was the fashion show by 3 designers called “GAMMA Invited Fashion Show: Innovation and Art in Modern Fashion” that added passion and glamour to the convention. I was much stimulated by the 4-day conference with its extensive programs beside my own research presentation.

In Session 7.5 that started at 10:20 a.m. on July 13, Cross-cultural and International Marketing Track, I reported on my research in a

presentation titled, “Can Regulatory Focus Influence the Judgement of ‘These Suit Me!’? A Comparison between Western and Eastern Consumers”. This consisted of some output from the research conducted to prove how the nature of fashion product evaluation can change according to control focus motivation. I did a comparative study of consumers in Japan and Italy based on the presupposition that cultural differences exist between the oriental and occidental understanding of the relationship between fashion and individual consumer identities. Since the floor audience included many participants from Asia, such as Koreans, and Europe, such as Italians, I was able to gain a lot of valuable comments that could lead to further development of my research from their respective views and ideas.

It was also rewarding to acquire knowledge about the research based on European social issues at the convention held in Europe by listening to other presentations of the same session, such as those dealing with marketing strategies of fashion products upholding the cultures of the ever-increasing immigrants in Europe.

I am happy to mention that the

opportunity provided me with not only the chance to make a research presentation but also other great benefits in promoting my research from now on by enhanced exchange with many other researchers I met at lunchtime, during coffee breaks and in other occasions throughout the

conference period.

Let me express my most sincere appreciation to the support I received in the form of financial assistance from The Union of National Economic Associations in Japan that gave me a very precious experience this time.



Photo: Keynote speech by Professor John Cadogan

Kazuhiro KUMO
(Institute of Economic Research, Hitotsubashi University)
Japan Association for Comparative Economic Studies

Receiving the much-appreciated support from The Union of National Economic Associations in Japan, I attended the 35th “Japan-Russia Far East Academic Symposium” held in Khabarovsk.

The symposium was originally organized in 1984 for mainly the researchers and professional specialists in Far Eastern Russia and the Japanese researchers, journalists, and industrial members interested in the relations between Japan and the Far East region of Russia (the Soviet Union). The common issues of the symposium are to discuss various problems involving the status quo and international relations between Japan and Russia (the Soviet Union) and to promote further consideration about them. The Russian administrators include mainly the Institute for the History, Archaeology and Ethnology of the Peoples of the Far East (Vladivostok), Institute of Pacific Geography (Vladivostok), and Institute of Economics (Khabarovsk) of the Far East Branch of the Russian Academy of

Sciences. In Japan, the administrative organization mainly consists of members from the Graduate School of Language and Culture, Osaka University; Russian Department, Faculty of International Studies, Tenri University; Graduate School and Faculty of Economics, Kyoto University; and Center for Russian Research, Institute of Economic Research, Hitotsubashi University. This symposium has taken place almost every year, alternating locations in Japan and Far Eastern Russia such as Osaka, Kyoto, Nakhodka, Vladivostok, and Khabarovsk.

For those attending the symposium from overseas, both the Japanese and Russian administrators have arranged tours of the local governments (City of Osaka, City of Kyoto, Coastal Territory of Russia, Local Government of Khabarovsk, etc.) and visits to factories. In recent years, we can say that this theme has spread to the entire Asian Far East as we acquired participants from the institutions and researchers of

Northeast Asian related studies such as about China. Broadly speaking, the approximate number of participants in the symposium are between 80 and 100 when the symposium is held in Japan. For the same symposium held in Russia, 30 to 50 participants attend each location. Since the symposium is held at two locations in Russia, namely Vladivostok and Khabarovsk, the attending number of persons is about equal in both countries.

I have administered the symposium since 1997, when I was a

graduate student in the doctoral program, so I have been involved for more than 20 years. At first, I produced the Japanese translations of the papers presented by the Russian side participants, but in 2000 and thereafter, I became the research presenter, panel discussion member and panel coordinator. In 2018, we held the symposium in Osaka; therefore, in 2019 the symposium was to be held at a location in Russia. The convention program was as follows:

35th Japan-Russia Far East Academic Symposium

“Japan-Russia Cooperation in the face of Geopolitical and Economic Challenges in Northeast Asia and the Impact of Russian Far East Economic Development”

Conference period: September 8 to September 11, 2019

Location: Cities of Khabarovsk, Komsomolsk-na-Amure, Vladivostok

Host institutions: Institute of Economics, Institute of History, and Institute of Pacific Geography, Far East Branch of the Russian Academy of Sciences

Joint host institutions: Osaka University of Economics and Law (Japan); National Academy of the Russian Presidential District, Soviet Union; City Office of Komsomolsk-na-Amure; Amur State University of Humanities and Pedagogy

Khabarovsk, September 9, 2019

Greetings	P.A. Minakir	Member, Russian Academy of Sciences; Senior Researcher, Institute of Economics, Far East Branch of the Russian Academy of Sciences
	Wakio Fujimoto	Former President, Osaka University of Economics and Law

1.	Kazuhiro Kumo	Professor, Hitotsubashi University "The possibility of grasping gender situations in Russia using micro data"
Panel Discussion	M. A. Glicko	Academic Secretary, Institute of Economics, Far East Branch of the Russian Academy of Sciences
2.	Taro Tokuoka	President, Solid Corporation "Problematic issues in promoting trade between Japan and Russia"
Panel Discussion	M. G. Mazhitova	Researcher, Institute of Economics, Far East Branch of the Russian Academy of Sciences
3.	Shigeki Hakamada	Professor, University of Niigata Prefecture "The deadlock of peace negotiations and their background as seen from the Japanese side"
Panel Discussion	O. M. Rangen	Deputy Director, Institute of Economics, Far East Branch of the Russian Academy of Sciences
4.	Katsumi Fujiwara	Professor, Osaka University "Russian consumer society in the fashion industry"
Panel Discussion	S. N. Nikhon	Senior Researcher, Institute of Economics, Far East Branch of the Russian Academy of Sciences

I regret that my university responsibilities urged me to leave the conference midway through the program and return to Japan, so I was not able to attend the latter part of the symposium, held in Komsomolsk-na-Amure and Vladivostok from September 10 through 11, 2019.

I am engaged in research on analysis of demographic determinants based on micro data of household surveys conducted in Russia, and on interregional production factor

migration analysis that treats the regional data, non-disclosed information source by the Russian Federation Statistics Office, as a panel. However, participation in this symposium was not limited to economists, but it often included historians and sociologists. Therefore, it was not quite appropriate to report the results of quantitative studies.

In my presentation under the title, "The possibility of grasping the gender situation in Russia using micro data", I



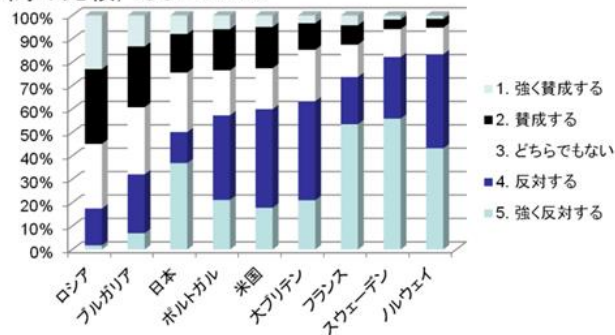
not proceed to analyze causal relationships. Yet the narrative data in my presentation seemed to have provided some impact on the audience of the symposium by this time, and although my own research

attempted to present the topic in a narrative style, describing the acceptance and tolerance of social norms between genders by creating aggregate values from sociological survey data that are rarely used in Russia. It was shown that in countries with former socialist governments, including Russia, there is a strong willingness to accept the regulations and models regarding inter-gender domestic division of labor. Since these were repeated cross-section data that differed from household surveys, and the information related to individual characteristics was very limited, I did

report was kept within the allotted 15 minutes as requested in advance, the discussion and Q & A extended for over an hour. I would like to make a special note of this and to apologize that as a result of the prolongation, all other research presentations in the panel were allowed less than 30 minutes' time, respectively.



『『男性の仕事はお金を稼ぐことであり、女性の仕事は家と家族の面倒を見ることである』：賛成か反対か』 国家間の比較, ISSP-2012.



	ロシア	ブルガリア	日本	ポルトガル	米国	大ブリテン	フランス	スウェーデン	ノルウェー
5. 強く反対する	26	68	439	212	228	195	1267	576	608
4. 反対する	231	245	158	362	538	392	477	271	565
3. どちらでもない	404	279	302	192	223	203	326	123	160
2. 賛成する	469	253	196	176	225	105	196	42	52
1. 強く賛成する	335	129	94	59	63	31	99	18	21
回答者数									
男性	547	422	541	453	594	438	851	485	690
女性	978	581	671	548	708	512	1558	574	754

(Slide: Sample presentation material)

I have always thought that the study of overseas economics becomes truly relevant when the output is referred to by the researchers not only in America and Europe but also the target countries and regions of specific research. At the same time, I recognize that this kind of opportunity to present on the research in the target country is

extremely important. I would like to express my deep appreciation for The Union of National Economic Associations in Japan in providing the financial support to attend the international conference and the Japan Association for Comparative Economic Studies in giving me their recommendation.

(Upper and lower images on the previous page: Photos of the symposium)

**Report on the Use of Assistance for
the Invitation and Stay in Japan of Foreign Scholars I**

**Report on the Use of Support Funding
for Overseas Scholar Invitation and Stay**

**Toru KIYOMIYA (Seinan Gakuin University)
Acting Chairman, Conference Project Committee
60th Anniversary Convention 2020
The Academic Association for Organizational Science**

Thank you very much for your generous financial support for the invitation and stay of an overseas scholar on the occasion of our annual convention to commemorate the 60th Anniversary of the Academic Association for Organizational Science. We held the 2-day annual convention from October 19 through October 20, 2019, at Seinan Gakuin University (Fukuoka City) under the general discussion topic, “The Social Nature of Organization”. We were able to invite on this special occasion Professor Kenneth J. Gergen, Professor Emeritus and Senior Researcher at Swarthmore College, also the President of The Taos Institute, who delivered the Keynote Lecture at the Chapel of Seinan Gakuin University.

Titled “Social Construction and Organization: Theory and Practice”, the



Keynote Lecture was presented in English with myself as the MC in a truly rewarding 80-minute session including the Question-and-Answer period. Professor Gergen is a renowned researcher in not only social psychology but also contributing greatly to the research of organizational studies in

Europe and America by his development and dissemination of the “social construction” paradigm. Many of the members of our society highly evaluated the lecture as a profound opportunity worthy of celebrating our 60th anniversary, and we received comments such as “It is almost a miracle to listen to Prof. Gergen’s live talk in Japan.”

In the lecture, the professor gave a general introduction to the social construction paradigm outlining the fundamental principles. Since social construction is an extensively recognized perspective overseas but not yet widely promoted in Japan, this provided a good opportunity for the participants to understand his proposal about a new perspective of the world through social construction, that the “interesting but objective truths are not directly observable by humans, so they must be observed in another framework.” His lecture presented to us the actual “social reality” conceived by social construction, especially the very important relationship between

correlation and actuality, starting from the skeptical standpoint and introspection toward the “objective reality” based on existentialism. Further, he emphasized the importance of “co-creation” in organizational practices, commenting on the development of organizations by focusing on dialogue. Rather than simply having a lot of conversations, the concept of social construction suggests making practical changes in organizational culture and initiating the reproduction and transformation of human relations in the workplace that can be realized through dialogues.

It was a very valuable keynote lecture for The Academic Association for Organizational Science, and the contents further enhanced the qualitative research in terms of research methodology. Please allow me once again to express my appreciation for the support we received from your organization to realize the keynote lecture that made a great impact for us at The Academic Association for Organizational Science.

**Report on the Use of Assistance for the Invitation and
Stay in Japan of Foreign Scholars II**

**Report on the Use of Support Funding
for Overseas Scholar Invitation and Stay**

**Takahide KOSAKA (Nihon University)
Japan Scholarly Association for Asian Management**

The 15th Conference of the International Federation of East Asian Management Association (IFEAMA) was held at Kyoto University from June 18 through June 19, 2019. For the occasion, we were able to invite Professor Dev Raj Adhikari (President, IFEAMA) of Tribhuvan University, Nepal, with the generous financial support received from The Union of National Economic Associations in Japan. The IFEAMA Conference this year was held with the cooperation of related academic societies and universities (research institutes) in the respective member countries, and the Japan Scholarly Association for Asian Management bore the main responsibility as the host country administrators. We have established a separate industrial study group at The Union chiefly conducting research with individuals of the corporate sector in multiple countries, mainly introducing

case studies on Japanese corporate business. The current member countries of IFEAMA are Japan, China, Korea, Russia, Mongolia, Vietnam, and Nepal, and we are expecting more countries to join us in the near future. The Conference is held biannually, rotating the host country locations, and these activities are remarkably attractive in terms of gaining knowledge about the present conditions of Asian economics and management for the Japan Scholarly Association for Asian Management and its members.

Under the main topic, Innovation Management for the Sustainable and Inclusive Development in a Transforming Asia, the 15th Conference consisted of Keynote Speech I by Takahiro Fujimoto (Professor, The University of Tokyo) presented on June 18, and Keynote Speech II by Osamu Nagayama (Chairman, Chugai Pharmaceutical Co. Ltd.) delivered on

June 19. During the 2-day conference period, 86 presentations were made in the 29 Parallel Sessions. A total of 150 participants, including 90 from overseas, attended from the seven member countries.

Professor Dev Raj Adhikari of Tribhuvan University, whom we invited with the funding support from your union, served as the President of IFEAMA but became the Post President in the board meeting held this year at Kyoto University, and Hiromi Shioji (Professor, Kyoto University) was

elected as the new President. Professor Shioji is the former President of the Japan Scholarly Association for Asian Management, and he served as the Acting Committee Director of the 15th Conference of IFEAMA. The duration of his appointment will be two years. The 16th Conference of IFEAMA (2021) will take place in Russia. We are sincerely grateful for the cooperation provided by your union that made possible the success of this year's conference.



Photo notes: Prof. Adhikari, second person from the left; Prof. Hiromi Shioji, third from the left

**Report on the 35th Research Conference
of The Japan Society of Household Economics**

**Yasuko TAKEZAWA (Toyo University)
Acting Chairperson**

35th Research Conference of The Japan Society of Household Economics

The 35th Conference of The Japan Society of Household Economics was held on June 22 through June 23, 2019 at the Hakusan Campus, Toyo University (Bunkyo Ward, Tokyo). The total number of participants over the 2-day conference was 159 (115 attended on Day 1, and 124 on Day 2).

In the afternoon of Day 1, on Saturday, June 22, we convened to discuss the common topic, “Looking at Our Daily Lives from the Household Account Book”. With Mr. Hideto Azegami (Toyo Gakuen University) as the general MC and Ms. Kyoko Uemura (Tokyo Kasei Gakuin University) as the chairperson, 4 panelists joined the discussion, namely Mr. Yukinobu Kitamura (Hitotsubashi University), Ms. Junko Shigekawa (Saitama University), Mr. Masanori Takashima (Kwansei Gakuin University), and Ms. Nobuko Nagase (Ochanomizu University). Following the presentation of the

critical issue to be discussed, the panelists presented on their respective research. Mr. Kitamura spoke about “Looking at our daily lives from the household account book”, Ms. Shigekawa told us about “What we can see from individual household account book analysis”, Mr. Takashima reported about “An overview of household account book references and considering future research”, and Ms. Nagase discussed “The framework of changes in the industrial structure, women’s work and household accounting”. In response to the reports by the 4 panelists, Mr. Osamu Saito (Member, The Academic Society of Japan; Professor Emeritus, Hitotsubashi University) made his comments, and there were many questions from the floor audience. Each panelist carefully replied to the comments and questions, and the active discussion lasted approximately 2 hours and 30 minutes.

The participants showed a very high interest in the historical research of household account books that revealed the transition of our country's living standards.

Free topic research presentations and theme-based study sessions were held in the morning of Day 2, on Sunday, June 23. The free topic presentations consisted of 23 research reports in the 7 sessions about "Regional economics", "Consumer behavior", "Teaching finance", "Financial economics", "Labor", "Social security 1" and "Social security 2". The theme-based study sessions were held under the common theme, "Considering our daily lives in view of the new 'asset-share society'", with statements by Mr. Takau Yoneyama (Tokyo Keizai University), Ms. Kyoko Uemura (Tokyo Kasei Gakuin University), Mr. Hajime

Oshitani (Rakuno Gakuen University), Katsura Maruyama (Seikei University), Mr. Shigenori Kamata (Meijo University), and Tamami Azuma (Sugiyama Jogakuen University). Interesting reports and active discussions were made in both the free topic presentations and theme-based study sessions.

Finally, we sincerely express our appreciation for everyone involved that made possible the successful implementation of this conference. With the increasing situation of tight funding for The Japan Society of Household Economics, the financial assistance we received from The Union of National Economic Associations in Japan was a great help in administering this research meeting. Please allow us once again to mention our appreciation herein.

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2020.3.31

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