

Japan Academy of International Business Studies
28th Annual Conference
Whither GVC (Global Value Chain)?

Dates	Plenary Membership Meeting	November 6, 2021	12:30–13:40
	Special Topics		13:45–18:40
	Open Topics	November 7, 2021	09:00–17:00
Venue	Senshu University		
Organizing Committee Chair		Masato YAMAUCHI (Senshu University)	

Day 1: Saturday, November 6

時間	司会
12:30–12:35	Greeting from the President: Mitsuhide SHIRAKI (Waseda University)
12:35–12:40	Message from the Organizing Committee Chair: Masato YAMAUCHI (Senshu University)
12:40–13:40	Plenary Membership Meeting Chair: Mitsuhide SHIRAKI (Waseda University)
5-minute break	
13:45–13:50	Introduction to the Conference Theme: Masakazu IMAI (Senshu University)
13:50–14:20	Research Presentation I: Chie IGUCHI (Keio University) “Development and Transition of GVCs by MNEs: The Potential of Expanded Non-Equity Mode (NEM) of International Production” (J)
14:20–14:50	Research Presentation II: Junjiro SHINTAKU (The University of Tokyo) “Evolution of Global Supply Chain Management through Crisis Management” (J)
14:55–15:25	Special Lecture I: Momoko KAWAKAMI (IDE-Jetro) “GVC Dynamics of Logic Semiconductors and Taiwanese Companies” (J)
15:25–15:55	Special Lecture II: Masataka FUJITA (ASEAN-Japan Centre, Former Secretary General) “Resilient Global Value Chains for ASEAN” (J)
5-minute break	
16:00–17:00	Q & A and Panel Discussion Moderator: Masakazu IMAI (Senshu University)
17:00–17:40	Special Lecture III: Thierry MAYER (Sciences Po, Paris, France) “Moving parts: When more restrictive content rules backfire” (E) Moderator: Shinji HASEGAWA (Waseda University)
17:40–18:20	Special Lecture IV: Peter J. Buckley (University of Leeds, UK) “Globalization and Its Discontents” (E) Moderator: Yoshiharu KUWANA (J. F. Oberlin University)
18:20–18:40	Discussion (E)

* (E) and (J) following the presentation title indicate that the language used is English or Japanese, respectively.