

AIB Japan Chapter Workshop

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AIB Japan Chapter Workshop:

この Academy of International Business (AIB) の日本チャプター・ワークショップは、将来的に査読論文を海外ジャーナルに載せたいと思う方、国際標準の作法で学術論文を執筆したいと思う方向けのオンライン・ワークショップです。学術論文執筆経験の少ない方、国内では査読論文を投稿しているが海外ジャーナルでの投稿経験が少ない方を主対象に、短時間に多様なセッションを盛り込み、効率的・効果的にポイントを学んでいただけるように構成されています。

まずは世界的に著名で経験豊富なゲストスピーカー2名により**英語**で、①日本企業・日本のビジネスを題材にして海外ジャーナル向けの論文を執筆するポイント、②AIBのような国際学会が、日本研究に対してどのような期待を持っているか等に対する基調講演を行います。さらに、Journal of International Business (JIBS), Asia Pacific Journal of Management (APJM), そして Journal of International Management (JIM) といった有力国際ジャーナルのエディターから、各誌がどのような論文を期待しているかに関しての説明と Q&A を行います。

次に、**日本語**で海外ジャーナルへの投稿を意識した英語論文を執筆する際の一般的な留意点、リサーチデザインのポイント、投稿する海外ジャーナルを選択する際の基礎知識等のミニレクチャーを行います。

最後に、グループに分かれて参加者の皆さんがお持ちのペーパー、アブストラクト、リサーチプロポーザルを題材に、AIB ジャパン・チャプターのエグゼクティブ・チームが参加してのラウンドテーブル・ワークショップを行い、どのように改善できるかを**日本語**で、段階に応じてアドバイス・議論します。ご自身が準備されているペーパー、アブストラクト、リサーチプロポーザルをご提示されなくても参加できますが、より効果を高めるためにご自身のコンテンツを題材に提供されることをお勧めします。初期的な段階のマテリアルでも相談可能です。

ご参加希望者は 2021 年 2 月 15 日までにお申し込みください。オンラインではありますが、席に限りがございますので、お早めにお申し込みいただくことをお勧めします。皆様のご参加を心よりお待ち申し上げます。

The Academy of International Business (AIB) Japan Chapter Workshop is an online workshop for those who are willing to publish in international journals and/or to write academic papers according to the international standard in the near future. The workshop is designed for those with little experience in writing academic papers or those who have experience publishing peer-reviewed papers in Japan but have little experience with international journals.

First, two internationally acclaimed and experienced guest speakers will give keynote speeches in **English** on (1) how to write papers for international journals on Japanese companies and businesses, and (2) what international academic societies

such as the AIB expect from Japan-based business studies. In addition, editors of leading international journals such as Journal of International Business (JIBS), Asia Pacific Journal of Management (APJM), and Journal of International Management (JIM) will explain what kind of papers they are expecting for their journals, followed by a Q&A session.

Next, we will have a mini-session in **Japanese** on general points to keep in mind for designing a study and also for writing a research paper in English. A basic guidance for submission to international peer-review journals will also be discussed.

Finally, participants will be divided into groups for a workshop in **Japanese** involving the AIB Japan Chapter Executive Team to discuss their papers, abstracts and research proposals to be improved. Submission of your own papers, abstracts, or research proposals is not mandatory upon registration to the workshop; however, it would be ideal to send us your research outlined in a written format, in order to make the roundtable experience more effective.

Please register by February 15, 2021 if you wish to participate. Although this is an online workshop, seats are limited. We would encourage you to register at your earliest convenience.

日時 : 2021 年 3 月 9 日 9:00~16:30 (日本時間)

Date: 2021 March 9th 9:00~16:30 (Japan time)

形式 : オンライン (ZOOM)

Format: Online (ZOOM)

対象者 : AIB 会員・非会員に限らず (主に日本の研究機関にご所属で)、国際的なジャーナルでのパブリッシュにご興味を持つ方

Participants: AIB members and Non-AIB members, (mainly based in Japan) who are interested in publishing in international journals in English

構成:

- 9:00~9:05 オープニング
- 9:05~10:25 基調講演
 - Paul Beamish: Professor, Ivey Business School
 - Masaaki Kotabe: Professor, Fox School of Business, Temple University.
- 10:25~11:00 Q&A とネットワーキングブレイク
- 11:00~12:30 ジャーナル編集者セッション
 - JIBS: Alain Verbeke: Professor, Haskayne School of Business, University of Calgary.
 - APJM: Chi-sum Wong, Professor Dept. of Management, The Chinese University of Hong Kong

- JIM : Vikas Kumar, Professor of International Business at the University of Sydney Business School
- 各ジャーナルはどのようなペーパーを期待しているか
- 12:30～13:30 ランチ
- 13:30～14:30 国際ジャーナルの執筆に関するレクチャー
 - 山尾（慶應義塾大学）、臼井（日本大学）
 - リサーチデザイン、英語でジャーナル論文を執筆するポイント、当該分野の概観
 - 日本語論文を国際ジャーナルに転化させるには
- 14:30～14:45 ブレイク
- 14:45～16:00 ペーパーワークショップ
 - Edman（早稲田大学）、山尾（慶應義塾大学）、臼井（日本大学）
 - ペーパードラフト、アブストラクト、リサーチプロポーザルへのコメント等

Structure

- 9:00～9:05 Opening
- 9:05～10:25 Keynote speech
 - Paul Beamish: Professor Ivey Business School
 - ✧ How Japanese related research could be published
 - Masaaki Kotabe: Professor, Fox School of Business, Temple University.
 - ✧ Publishing Business Research in English: How and For Whom?
- 10:25～11:00 Q&A, Networking break
- 11:00～12:30 Journal Editor session
 - JIBS: Alain Verbeke: Professor Haskayne School of Business, University of Calgary.
 - APJM: Chi-sum Wong, Professor Dept. of Management, The Chinese University of Hong Kong
 - JIM : Vikas Kumar, Professor of International Business at the University of Sydney Business School
 - What kind of research they are looking for – specific to Japan
- 12:30～13:30 Lunch
- 13:30～14:30 Lecture on writing international journals
 - Research design, how to write in English journals, overview of the field
 - How to convert Japanese papers into English
- 14:30～14:45 Break
- 14:45～16:00 Paper development workshop
 - Comments on paper draft, abstract, research proposal
 - Comments on Structure, Format and research design

申し込み方法：

- Google Form：

https://docs.google.com/forms/d/1_oa-ntrujFweAU_wwY0573307vIu3Z51-e4nKXUDBcc/

How to Apply :

Google Form

https://docs.google.com/forms/d/1_oa-ntrujFweAU_wwY0573307vIu3Z51-e4nKXUDBcc/

講演者紹介・Speakers and lecturers :

Key note speakers/キーノートスピーカー

- **Paul Beamish:** Professor Ivey Business School. International Business & General Management, Fellow of the Royal Society of Canada, Fellow of the Academy of International Business, Director, International Business Institute. Paul Beamish has authored over 60 books and 141 journal articles. His books are in the areas of International Management, Strategic Management, and Joint Ventures and Alliances. His articles have appeared in Academy of Management Journal, Academy of Management Review, Strategic Management Journal, Journal of International Business Studies (JIBS), and elsewhere. He served as Editor-in-Chief of JIBS from 1993-97 and is on numerous editorial boards. He is a Research Fellow of the Asia Pacific Foundation of Canada. Professor Beamish has supervised 35 PhD dissertations, many involving International Joint Ventures and Alliances. His consulting, management training, and joint venture facilitation activities have been in both the public and private sector. These have taken place in over a dozen countries for such organizations as Boeing, Canadian Foreign Service Institute, Cisco, Dupont, Harvard Institute for International Development, Hayes-Dana, Labatt/Interbrew, Schneider, and Valmet. He worked for Procter and Gamble and Wilfrid Laurier University before joining Ivey's faculty in 1987. He is the founder of The 39 Country Initiative.

- **Masaaki Kotabe:** Masaaki Kotabe holds the Washburn Chair Professorship in International Business and Marketing at the Fox School of Business at Temple University. Prior to joining Temple University in 1998, he was Ambassador Edward Clark Centennial Endowed Fellow and Professor of Marketing and International Business at the University of Texas at Austin. Dr. Kotabe served as the Vice President in the 1997-98 term, and also has been elected to serve on the Executive Board of the Academy of International Business as President-Elect (2015-6); President (2016-7); and President-Immediate Past (2017-8). He also currently serves on the Board of Directors of the Japan Marketing Academy. Dr. Kotabe received his Ph.D. in Marketing and International Business at Michigan State University. Dr. Kotabe has taught international marketing, global sourcing strategy (R&D, manufacturing, and marketing interfaces) at the undergraduate and MBA levels and theories of international business at the Ph.D. level, among others. He has lectured widely at various business schools in 20 countries around the world. For his research, he has worked closely with leading companies such as AT&T, Kohler, NEC, Nissan, Philips, Sony, and Seven&i Holdings (parent of 7-Eleven stores), and served as advisor to the United Nations' and World Trade Organization's Executive Forum on National Export Strategies. Dr. Kotabe has written more than 100 scholarly publications, with well

over 10,000 Google Scholar citations. His research work has appeared in such journals as the *Journal of International Business Studies*, *Strategic Management Journal*, *Academy of Management Journal*, and *Journal of Marketing*. His books include *Global Sourcing Strategy: R&D, Manufacturing, Marketing Interfaces* (1992), *Japanese Distribution System* (with Michael R. Czinkota, 1993), *Anticompetitive Practices in Japan* (with Kent W. Wheeler, 1996), *MERCOSUR and Beyond* (1997), *Market Revolution in Latin America: Beyond Mexico* (with Ricardo Leal, 2001), *Emerging Issues in International Business Research* (with Preet Aulakh, 2002), *Global Supply Chain Management* (with Michael J. Mol, 2006), *SAGE Handbook of International Marketing* (with Kristiaan Helsen, 2009), and *Global Marketing Management, 7th ed.* (with Kristiaan Helsen, 2017). Dr. Kotabe currently serves as the Editor of the *Journal of International Management*, and also serves / has served on the editorial boards of the *Journal of Marketing*, the *Journal of International Business Studies*, the *Journal of International Marketing*, the *Journal of World Business*, the *Journal of the Academy of Marketing Science*, the *Journal of Business Research*, and the *Thunderbird International Business Review*, among others. Dr. Kotabe was elected a Fellow of the Academy of International Business in 1998 and a Fellow of the Japan Academy of International Business Studies in 2016, for his significant contribution to international business research and education. He is the recipient of the 2002 Musser Award for Excellence in Research at Temple University.

Journal Editors/ジャーナルエディター

- **Alain Verbeke:** Dr. Alain Verbeke holds the McCaig Research Chair in Management and is a Professor of International Business Strategy at the Haskayne School of Business, University of Calgary. He has been the Research Director of the Strategy and Organization Area, as well as the Area Chair of the Strategy and Global Management Area, at the Haskayne School of Business. In 2014, Dr. Verbeke was elected as the Inaugural Alan M. Rugman Memorial Fellow at the Henley Business School, University of Reading (UK). In 2019, he was appointed as a Dean's Circle Distinguished Research Fellow, College of Business, Florida International University, USA. He is the Editor-in-Chief of the *Journal of International Business Studies* (re-appointed for a second term 2020-2022). Earlier in his career, Dr. Verbeke served as the Director of the MBA programme, Solvay Business School, University of Brussels (VUB). He has been a Visiting Professor at Dalhousie University, the University of Toronto and the Université Catholique de Louvain, as well as an Associate Fellow of Templeton College, University of Oxford (now Green Templeton College). He has also been an Academic Associate of the Centre for International Business and Management, Judge Business School (University of Cambridge) and was associated with the Skolkovo Institute for Emerging Market Studies (SIEMS), as an affiliated

researcher. From 2016 to 2018, he was a Non-Resident Fellow with the Center for Emerging Market Studies, China Europe International Business School (CEIBS), Shanghai, China. He presently serves as Non-Resident Senior Research Fellow at the College of Business (Nanyang Business School), Singapore. He is an elected Fellow of the Academy of International Business, and has served as Secretary and Treasurer of the Fellows. He is also a Fellow of the European International Business Academy (EIBA). Dr. Verbeke has been a member of the European Science and Technology Assembly (ESTA), the highest advisory body to the European Commission on the future of European scientific and innovation policy and has served on the board of directors of various educational and scientific research institutions. He is a leading thinker on the strategic management of multinational enterprises. His academic research agenda consists of revisiting, rethinking and augmenting the core paradigms in international business and strategy, especially internalization theory, which is focused on the governance of new resource combinations in multinational enterprises. He has particular expertise in the management of headquarters - subsidiary relationships and broader governance challenges of internationally operating firms. Dr. Verbeke has authored or edited several international business books and numerous refereed publications, including many articles in leading scholarly journals such as the *Journal of International Business Studies*, the *Strategic Management Journal* and the *Journal of Management Studies*.

- **Chi-sum Wong:** Prof. Chi-sum Wong was born in Hong Kong and graduated from the Faculty of Business Administration of The Chinese University of Hong Kong (CUHK). He received his PhD from Department of Organisational Behaviour and Human Resources Management of Purdue University in the US. He joined the Department of Management of CUHK in 1990 and he is now a Professor. Prof. Wong has published and presented more than one hundred and eighty articles in academic journals and international conferences. His co-authored article concerning employee trust in Chinese joint ventures published in 2002 was selected by *Emerald Management Review* as one of the best 50 management articles among the 20,000 articles published in the same year around the world, and another article on localisation of human resources in mainland China was selected as one of the five best papers in the international human resource management area in 2009 by the Academy of Management. Prof. Wong has served the editorial board of various journals such as the *Academy of Management Journal*, *International Journal of Business Studies*, *Journal of Occupational and Organizational Psychology*, *Journal of World Business*, and *Asia Pacific Journal of Management*. Prof. Wong has conducted research for the United Nations Centre for Regional Development and the Employers' Federation of Hong Kong, and has served as consultant and trainer for private

organisations, the World Bank, and various Government and social agencies in the People's Republic of China (PRC), Taiwan, Macau, and Hong Kong.

- **Vikas Kumar** is Head of Discipline and Professor of International Business at the University of Sydney Business School. His previous appointments were at Bocconi University as Assistant Professor in the Department of Management, and as Visiting Scholar at Stanford University and Dunning Fellow at University of Reading. He is currently serving as Editor-in-Chief of Journal of International Management. He served as Editor in Chief of Journal of Asia Business Studies in 2019 and as Associate Editor at Asia Pacific Journal of Management from 2017-2019. Vikas is interested in studying the internationalization strategies employed by firms from emerging markets such as India. His research involves understanding the unique aspects of the institutional and cultural context of emerging markets and the influence context has on firm strategies. His research has been published in Journal of International Business Studies, Journal of World Business, Global Strategy Journal, Management International Review, Journal of Management Studies, Journal of International Management and Long Range Planning, among other journals in the field of international business and management. He recently guest edited a special issue in the journal Regional Studies on the topic of intersections between strategic management and economic geography. Vikas has co-edited a book on 'Global outsourcing and offshoring' published by Cambridge University Press and on 'Emerging Market Firms' published by Emerald. In a 2016 study published in the Journal of International Management, Vikas was ranked among the top 15 authors based on impact in the field of 'emerging market firm internationalization'.